Universitatea Creștină Partium Anexa 5.1

Facultatea de Științe Economice și Sociale

Departamentul de Economie

**LISTA**

**lucrărilor ştiinţifice în domeniul disciplinelor din postul didactic**

**Numele şi prenumele: Dr. KOVACS TUNDE ZITA**

**Titlul ştiinţific şi funcţia didactică: PhD – lector universitar**

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1. **TEZA DE DOCTORAT**

“EVALUAREA ACTIVITĂȚILOR ÎNTREPRINDERILOR BAZATE PE PLATFORME DIGITALE ȘI ORIENTATE SPRE CERERE”

Univestitatea din Debrecen, Debrecen, 2023

**B. CĂRŢI ȘI CAPITOLE ÎN CĂRŢI**

**B1. Cărţi (manuale, monografii, tratate, îndrumare etc.) publicate la edituri recunoscute în străinătate**

**B2. Cărţi (manuale, monografii, tratate, îndrumare etc.) publicate în ţară, la edituri recunoscute CNSIS**

**B3. Cărţi (manuale, monografii, tratate, îndrumare etc.) publicate la alte edituri sau pe plan local**

**B4. Cărţi (manuale, monografii, tratate, îndrumare etc.) publicate pe web**

**B5. Capitole de cărţi publicate în străinătate**

**B5.1. Capitole de cărţi publicate în volume indexate ISI - Web of Science - Clarivate Analitics**

1. Kovács, T., & Nábrádi, A. (2020, November). Types of sharing economies and collaborative consumptions. In Proceedings of the International Conference on the Economic of Decoupling (ICED), Zagreb, Croatia (pp. 530-546). **WOS:001219628200029**

**B5.2. Capitole de cărţi publicate in străinatate altele decat la punctul B5.1**

**B6. Capitole de cărţi publicate în ţară**

1. **LUCRĂRI ȘTIINȚIFICE**

**C1. Lucrări ştiinţifice publicate în reviste cotate ISI**

1. Kovács, T. Z., Nábrádi, A., Tóth, S., Huzsvai, L., Nagy, A., & Bittner, B. (2023). Sustainable Public Transportation in a Volatile, Uncertain, Complex, and Ambiguous (VUCA) Age. Sustainability, 15(21), 15310. [https://doi.org/10.3390/su152115310. **WOS:001100511900001**](https://doi.org/10.3390/su152115310.%20WOS:001100511900001)
2. Kovács, T. Z., Bittner, B., Huzsvai, L., & Nábrádi, A. (2022). Convergence and the Matthew effect in the European union based on the DESI index. Mathematics, 10(4), 613. <http://doi.org/10.3390/math10040613>. **WOS:000769116000001**
3. Kovács, T. Z., David, F., Nagy, A., Szűcs, I., & Nábrádi, A. (2021). An analysis of the demand-side, platform-based collaborative economy: Creation of a clear classification taxonomy. Sustainability, 13(5), 2817. <http://doi.org/10.3390/su13052817> **WOS:000628597400001**

**C2. Lucrări ştiinţifice publicate în reviste indexate în baze de date internaţionale (indicaţi şi baza de date).**

1. Bittner, B., Marczin, T., & Kovács, T. Z. (2023). Strategic planning in agribusiness. Acta Agraria Debreceniensis, (1), 23-27. https://doi.org/10.34101/actaagrar/1/12803 (Scopus, EBSCO, CabelsDirectory, UlrichsWeb).
2. Kovács, T. Z., Bittner, B., Nagy, A. S., & Nábrádi, A. (2022). Digital transformation of human capital in the EU according to the DESI index. Issues in Information Systems, 23(4), 293-311. <http://doi.org/10.48009/4_iis_2022_125>
3. Toth, S., Bittner, B., Kovacs, T. Z., & Nagy, A. S. (2022). Digital transformation possibilities in public transportation in Debrecen. Issues in *Information Systems*, 23(3). <http://doi.org/10.48009/3_iis_2022_125> (Scopus, EBSCO, CabelsDirectory, UlrichsWeb)
4. Kovács, T., Bittner, B., & Nábrádi, A. (2022). The Integration of Digital Technologies in the European Union based on the DESI Index. ENTRENOVA-ENTerprise REsearch InNOVAtion, 8(1), 337-349.(ERICH PLUS) <https://doi.org/10.54820/entrenova-2022-0029>
5. Vida, V., Kovács, T. Z., Nagy, A. S., Madai, H., & Bittner, B. (2022). Food waste in EU countries. *Applied Studies in Agribusiness and Commerce*, *16*(2). <http://doi.org/10.19041/APSTRACT/2022/2/2> (IDEAS/RePEc)
6. Nábrádi, A., Forest, D., Madai, H., Bittner, B., Kovács, T. Z., & Nagy, A. (2021). Stratégiát megalapozó elemzések gyakorlati alkalmazása. International Journal of Engineering and Management Sciences, 6(1), 59-72. (ERIH PLUS, DOAJ, EBSCO) <https://doi.org/10.21791/IJEMS.2021.1.6>.
7. Nábrádi, A., Forest, D., Bittner, B., Kovács, T. Z., Madai, H., & Nagy, A. (2021). Latest trends and new tools being used in strategic management. *International Journal of Engineering and Management Sciences*, 6(1), 73-85. (ERIH PLUS, DOAJ, EBSCO) <https://doi.org/10.21791/IJEMS.2021.1.7>.
8. Kovács, T. Z., Bittner, B., David, F., & Nábrádi, A. (2021). Examination of digitalization in Hungarian and Romanian companies. *The Annals of the University of Oradea. Economic Sciences,* 30(1st). (ERIH PLUS, RePEc, DOAJ, EBSCO, SCIPIO, CABELL’S DIRECTORY). <http://doi.org/10.47535/1991AUOES30(1)010>
9. Kovács, T. Z., David, F., Kovács, K., Popovics, P., & Nábrádi, A. (2020). Collaborative economy andiits awareness in Visegrad group countries and within the European Union. Issues in Information Systems, 21(1). (Scopus, EBSCO, CabelsDirectory, UlrichsWeb) <https://doi.org/10.48009/1_iis_2020_153-166>
10. David, F. R., David, F. R., Kovács, T. Z., & Nábrádi, A. (2020). Emerging trends in strategic planning. Applied Studies in Agribusiness and Commerce, 14(1-2), 23-31. <http://doi.org/10.19041/APSTRACT/2020/1-2/3> (IDEAS/RePEc)
11. Beáta, Bittner – Adrián, Nagy – Tünde Zita, Kovács – Hajnalka, Madai (2020). Methodology of the External Environmental Analysis as a Part of Strategy Planning. *Annals Of The University Of Oradea Economic Science,* 29(1), 461–466. (ERIH PLUS, RePEc, DOAJ, EBSCO, SCIPIO, Cabell’s Directory Of Publishing Opportunities ). <http://hdl.handle.net/2437/302348>
12. Madai, H., Bittner, B., Kovacs, T., & Nagy, A. (2020). Methodology of the Internal Environmental Analysis as a Part of Strategy Planning. Annals of the university of Oradea economic science, 29(1), 551-556. (ERIH PLUS, RePEc, DOAJ, EBSCO, SCIPIO, CABELL’S DIRECTORY). <http://hdl.handle.net/2437/302348>
13. Nábrádi, A., & Kovács, T. Z. (2020). Types of platform based Collaborative economy and its potential areas in agribusiness. Western Balkan Journal of Agricultural Economics and Rural Development (WBJAERD), 2(1), 9-19. EconPapers, RePEC - IDEAS, DOAJ). <http://doi.org/10.22004/ag.econ.305290>
14. Nábrádi, A., & Kovács, T. (2020). Sharing economy and its popularity in Hungary and Romania. Oradea Journal of Business and Economics, 5(1), 60-71. (RePEC, DOAJ, ERIH PLUS, ECONBIZ) <https://doi.org/10.47535/1991ojbe089>
15. Kovacs, T. Z., & Bittner, B. (2022). Examination of the category of digitalisation of public services in the digital economy and society index among the eastern enlargement of EU. International Scientific Journal Industry 4.0, 7(1), 30-32. <https://stumejournals.com/journals/i4/2022/1/30>

**C3. Lucrări ştiinţifice publicate în reviste din străinătate (altele decât cele menţionate anterior).**

1. Kovács, T. Z., Bittner, B., Huzsvai, L., & Nábrádi, A. (2024). platform alapú, kereslet elv vezérelt vállalkozások ismertségének vizsgálata Magyarországon és Romániában. COMPETITIO, XXII. (1-2), 73-100, <https://hdl.handle.net/2437/376048> (Ebsco)
2. Kovács, T., & Bittner, B. (2022). A közösségi gazdaság jellemzői és Debrecenben elérhető formái. Debreceni szemle, 30(1), 34-43. <https://doi.org/10.59424/debreceniszemle/2022/30/1/34-43>
3. Kovacs, T. Z., & Bittner, B. (2022). Examination of the category of digitalisation of public services in the digital economy and society index among the eastern enlargement of EU. Industry 4.0, 7(1), 30-32. <https://stumejournals.com/journals/i4/2022/1/30>
4. Kovács, T., Bittner, B., & Nábrádi, A. (2021). Platform alapú gazdaság megítélése logisztikai vállalatok körében. Logisztika Trendek és legjobb gyakorlatok kiadvány, 7(1), 37-39. <http://doi.org/10.21405/logtrend.2021.7.1.37>
5. Kovács, T. Z., & Nábrádi, A. (2020). A közösségi gazdaság az EU-28-ban és népszerűségük Magyarországon és Romániában. *Régiókutatás Szemle*, 5(1), 88-103. [http://doi.org/ 10.30716/RSZ/20/1/9](http://doi.org/%2010.30716/RSZ/20/1/9%20)

**C4. Lucrări ştiinţifice publicate în reviste din ţară, recunoscute CNSIS (altele decât cele din baze de date internaţionale).**

**C5. Lucrări ştiinţifice publicate în reviste, altele decât cele menţionate anterior**

**C6. Lucrări ştiinţifice publicate în volumele manifestărilor ştiinţifice**

1. **Kovács, T.Z. &** Bittner, B. (2022). Examination of the category of digitalisation of public services in the Digital Economy and Society Index among the Eastern Enlargement of EU. In High Technologies. Business. Society. Proceedings - VII International Scientific Conference (pp. 91–93). <http://www.hightechsociety.eu/proceedings.html>
2. Kovács, T. Z. (2021). A közösségi gazdaság, mint az Ipar 4.0 egyik kulcsfontosságú eleme. In „A NEMZETI ÖSSZETARTOZÁS JEGYÉBEN.” Tanulmányok a Doktori és Posztdoktori Képzésben Résztvevő, Külhoni magyar egyetemi hallgatók online Phd-Konferencia Előadásaiból. (pp. 97–110). ISBN:9789638701015
3. Forest, D. & Kovács, T. Z. (2020). Introducing QSPM Analysis to Agribusiness Firms. In 55th CROATIAN & 15TH INTERNATIONAL SYMPOSIUM ON AGRICULTURE (pp. 158–161). <https://sa.agr.hr/publication/1/55.+hrvatski+i+15.+me%C4%91unarodni+simpozij+agronoma+eZbornik+radova.Full+text>
4. Kovács, T, Z & Nábrádi, A. (2020). Types of Sharing Economies and Collaborative Consumptions. In Conference Proceedings Of The International Conference On The Economics Of Decoupling (Iced) Zbornik Radova Međunarodne Znanstvene Konferencije Ekonomija Razdvajanja Održane 02.-03. Prosinca 2019. U Zagrebu (pp. 530–546). <https://iced.net.efzg.hr/conferences/proceedings>
5. Forest, D.& Kovács, T.Z. (2019). An improved approach for strategic planning for small European agribusinesses: EFE, IFE, and SWOT analyses using AQCD factors. In Sustainable Agriculture and Rural Development in Terms of The Republic of Serbia Strategic Goals Realization Within The Danube Region (pp. 209–226). <https://www.iep.bg.ac.rs/en/publications/papers-proceedings/590-sustainable-agriculture-2020>

**D. TRADUCERI DE CĂRŢI, CAPITOLE DE CĂRŢI, ALTE LUCRĂRI ŞTIINŢIFICE**

**E. EDITARE, COORDONARE DE VOLUME**

**F. INVENŢII**

**G. CONTRACTE DE CERCETARE (MENŢIONAŢI CALITATEA DE DIRECTOR SAU MEMBRU)**

1. **CREAŢIA ARTISTICĂ**

**I. PREMII, DISTINCŢII**

**J. ALTE REALIZĂRI SEMNIFICATIVE**

**Data: 10.09.2024**